



WOMXNHOUSE

**Fostering a supportive and empowering community where women
artists can thrive both personally and professionally.**

Our Mission

Womxnhouse is dedicated to advancing the voices and visions of BIPOC, women, and non binary (Womxn) artists. We provide a supportive platform for their creative expressions, fostering a community that champions diversity, equity, and inclusion in the arts. Through mentorship, exhibitions, and resourceful programs, we strive to break down barriers and amplify their impact in the art world. Our mission is to catalyze systemic change, creating a more inclusive cultural landscape. Together, we celebrate the strength, resilience, and boundless creativity of Womxn artists, ensuring their stories and artistry shape a more vibrant and equitable future.



Project Overview

Womxnhouse aims to create a lasting impact by equipping Womxn with the tools, insights, and community needed to thrive personally and professionally. Through a combination of team building, consciousness-raising, and sisterhood-building activities, participants will emerge as empowered agents of change in their respective fields and communities.



Program Components:



- **Consciousness-Raising Sessions:**
 - Facilitate open and constructive dialogues around issues relevant to BIPOC women, encouraging self-reflection and mutual understanding. Addressing topics such as identity, intersectionality, and overcoming systemic challenges.
- **Creative Expression Workshops:**
 - Provide a platform for artistic exploration, allowing participants to harness their creative potential as a means of self-discovery and empowerment. Utilizing various mediums such as visual arts, storytelling, and movement to express personal narratives and aspirations.
- **Community-Building Activities:**
 - Engage in group outings, community service projects, and networking events to strengthen bonds and connections among participants.
- **Professional Development and Mentorship:**
 - Offer opportunities for skill-building, career guidance, and mentorship from accomplished BIPOC women leaders and professionals.
- **Wellness and Self-Care Practices:**
 - Promote holistic well-being through mindfulness, self-care techniques, and discussions on mental and emotional health. Provide resources for maintaining balance, resilience, and self-compassion.
- **Affordable Housing Placement:** An initiative offering affordable housing for women artists, fostering creative growth and stability within supportive, vibrant community spaces.

Culminating Events:



The project will catalyze growth for students participating, providing them with studio space, exhibition space, and access to innovative networks. Womxnhouse provides culturally relevant programs and exhibitions accessible to people of all backgrounds. Our primary focus is exhibiting the works of women artists and providing a platform for dialogue and engagement. We focus on creating intergenerational and cross-cultural connections to the Detroit community using contemporary art as a springboard for these engagements.

Our project aims to:

- **Curate a House Installation Exhibition:** The culmination of the residency will be a comprehensive house installation exhibition, showcasing the collective work of our resident artists and their collaborators. The house will then be available to rent at an affordable rate for a womxn artist.
- **Engage the Community:** We aim to involve a minimum of 100 local residents in this vibrant community art program, creating opportunities for connection and appreciation.
- **Public Presentation:** In a final exhibition, the students will convert a residential home into an interactive installation exhibit centered around a theme collectively chosen by the artists. The house will be accessible to the public for tours, offering opportunities to engage with site-specific installations, attend artist discussions, witness performance art, experience video installations, and encounter durational pieces.

Community Partnerships

Through our partnerships with other organizations, we are able to offer a wide range of resources and support services to our students. Our team is dedicated to helping inspiring art professionals achieve their goals and make a positive impact on the community.

Community Partners:

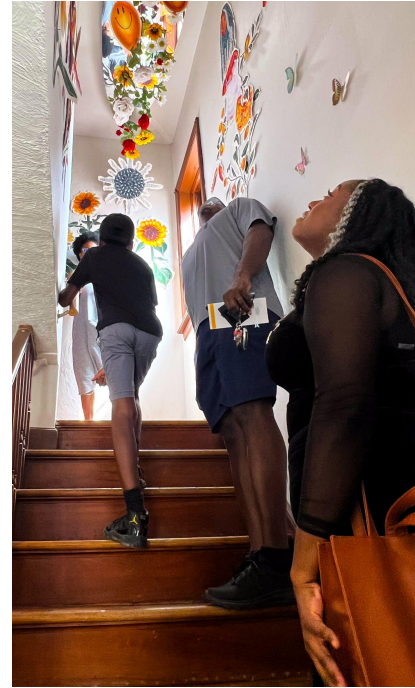
- Arts and Scraps
- DIA
- Charles H Wright Museum of African American History
- City of Detroit
- Norwest Gallery of Art



The Opportunity

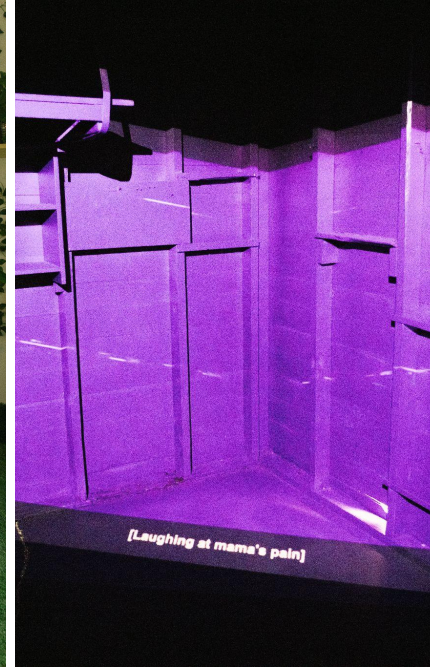
We build capacity within the Detroit Artist network and ensure opportunities are created and maintained for residents who have lacked exposure to accessible arts programming.

- Increase the visibility and visionary work of artists of color in the arts.
- Provide in-demand skill training and economic opportunities for the next generation of leaders, artists, and creatives.
- Reduce structural and systemic barriers of artistry in the United States
- Create space for students, organizations, and Detroit community members to connect and vocalize their authentic experiences.
- Provide affordable housing for women artists, fostering creative growth and stability within supportive, vibrant community spaces.



Womxnhouse 2022

Womxnhouse engaged 357 people over the course of 3 months in programs and house installation tours.



Supportive Links:

https://youtu.be/nD3ez4zz_hQ

<https://www.clickondetroit.com/live-in-the-d/2022/09/30/house-on-detroits-westside-celebrates-women-artists/>

2024 Budget Request

- **Administrative salaries and wages**

- 2 Admin Program Coordinators - \$10,000
- 5 Industry Leader Workshops- \$5000
- Guest Speaker - \$1,000
- Art Installation Consultant- \$5000
- Installation Contractors \$4000

Total Personnel: \$ 25,000

- **Supplies and Materials:**

- Art Supplies (e.g., canvas, paint, brushes) - \$5,000
- Technology (software, equipment rental) - \$2,000
- Printing and Presentation Materials - \$3,000

Total Supplies and Materials: \$10,000

- **Transportation and Field Trips:**

- Transportation for Field Trips - \$1,500
- Admission Fees for Museums/Galleries - \$1,000

Total Transportation and Field Trips: \$2,500

- **Overhead Cost:**

- Studio & Exhibition Space - \$6,000
- Utilities \$2000
- Program and Event Expenses - \$3000

Total Venue Rental: \$11,000

- **Marketing:**

- Printing (T-Shirts, Flyers, and Posters) - \$3000
- Social Media Influencers - \$1,000
- PR Consultant - \$4,000
- Graphics, Photography and video - \$5000

Total Marketing and Promotion: \$13,000

- **Miscellaneous:**

- Insurance and Liability Coverage - \$1,500
- Contingency Fund - \$2,000

Total Miscellaneous: \$3,500

- **Total Remaining Expenses: \$65,000**

Corporate Partnership

We are pleased to offer high visibility partnership opportunities. Partnerships can be customized to best meet your marketing objectives. Benefits may include the following depending on your level of support:

- Corporate recognition and visibility on marketing materials.
- Outreach opportunities
- Private events at Womxnhouse or Norwest Gallery
- Customized art tours
- VIP events with Trustees and Patrons
- And so much more!

Womxnhouse audience reach over the course of 3 months.	
Organic Social Media Views	10,058
Emails Opened	15,273
Programs and Event Attendance	357
Neighborhood Attendance	58





BRONZE \$5,000

- Company brand will be featured in all advertising, newsprint, posters, flyers, and programs
- Featured in all online advertising with company logos
- Prominently featured on the Womxnhouse Detroit website

SILVER \$10,000

All above perks, plus:

- Inclusion in all social media posting with the company mentioned in each post

GOLD \$25,000

All above perks, plus:

- Dedicated plaque on the house

PLATINUM \$40,000

All above perks, plus:

- Title recognition for being a Title Sponsor of Womxnhouse Detroit
- Personal tour of the home by Asia Hamilton, Founder, and Director
- Invitation of 2 people to all artist dinners and meet and greet

****Customized sponsor packages can be created upon request and review**



WOMXHOUSE
DETROIT



Sponsorship



About Our Founder

Norwest Gallery of Art / Norwest Community Collaborative

Located in the historic Detroit neighborhood of Rosedale Park, NORWEST GALLERY OF ART is dedicated to offering Contemporary African and African American art and culture to underserved communities in Detroit. As a prominent arts and culture hub in the city, we are resolute in our mission to establish a platform for creative expression among black and brown artists, enabling the local residents to engage with contemporary arts and culture from around the world. Serving as a cultural nexus, Norwest Gallery of Art facilitates meaningful connections between the contemporary art sphere and the vibrant local creative community. Through exhibitions, art classes, artist dialogues, cultural lectures, BIPOC artists residencies, independent film screenings, and community partnerships, we actively contribute to our community's artistic landscape. Our gallery stands as a testament to our commitment to the neighborhood, infusing it with distinctive cultural experiences that bridge the gap between the flourishing global contemporary art movement and the heart of Detroit.

